



IRAKLI KHIZANISHVILI

I design, manage, and untangle digital products.



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Tbilisi, Georgia

EDUCATION

MBA

Business and Technology
University
2020 - 2022

BBA

Ilia State University
2016 - 2020

CERTIFICATIONS

Semrush - SEO

Google - Digital Certification

Hubspot - Inbound Marketing

Alison - Web-development

LANGUAGES

English - Proficient

Georgian - Native

ABOUT ME

Product manager with a hands-on background in building, teaching, and improving digital products. I enjoy turning messy ideas into clear, testable solutions and have experience leading teams, shaping roadmaps, and guiding product decisions from concept to launch.

WORK EXPERIENCE

2021 - Present

Redberry

Senior Product Manager

- Lead end-to-end product development across multiple industries
- Turn complex ideas into roadmaps, user stories, and features
- Collaborate with designers and engineers to keep execution smooth and focused

2020 - Present

Academy of Digital Industries

E-commerce Development Mentor

- Teach practical methods for building and managing eCommerce projects
- Create course materials on tools, workflows, and user experience

2019

Unilab

Web Developer

- Build and maintain websites using HTML, CSS, JS, and PHP
- Translate UI designs into responsive, functional interfaces

2018-2020

Freelance

Web Dev, SEO, PM

- Manage web, SEO, and marketing projects for international clients